

NEWS RELEASE

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Texas.gov Develops Mobile-Friendly Website for Texas Job Seekers

Searching for a job just got easier with WorkInTexas.com

AUSTIN, Texas – October 29, 2013. <u>Texas Workforce Commission</u> (TWC) recently partnered with <u>Texas.gov</u> to develop a mobile-friendly version of <u>WorkInTexas.com</u>, TWC's online job-matching resource. Job seekers can now access the most frequently used features of <u>WorkInTexas.com</u> from a mobile phone or tablet and enjoy the same satisfying experience as they would when accessing it from a desktop computer.

This project marks the first time Texas.gov has worked with a government agency to make its website mobile-friendly. Instead of developing a separate mobile application, which would have been expensive and required a longer development process, Texas.gov and TWC chose a responsive design solution. Using responsive design patterns, WorkInTexas.com is functional on all desktop, mobile, and most tablet platforms. When a user visits WorkInTexas.com, the screen resolution is detected automatically and the correct page layout is presented.

Before the new site was launched, many mobile device users had difficulty navigating and interacting with WorkInTexas.com. Now, the application provides a much-needed simple and secure mobile option for job seekers. "Responsive design is a very desirable and reliable technology for creating mobile-friendly websites," said Erin Hutchins, Director of Portal Operations at Texas.gov "Texas.gov is at the forefront of mobile technology for government, and we are pleased to partner with TWC to deliver this solution to thousands of Texans."

In addition to benefitting users, the new <u>WorkInTexas.com</u> site will also be much easier for TWC to maintain. Any changes that the agency makes to the desktop version will automatically appear in the mobile view as well. There is no need for TWC to maintain separate code bases, which enables the agency to reap the benefits from this efficient, cost-effective responsive design solution.

About Texas.gov

Texas.gov is the official website of the state of Texas (www.texas.gov) and is a collaborative public/private partnership managed by the Department of Information Resources (DIR). Texas.gov helps state and local government entities Web-enable their services and operates without tax funds through a partnership between the state and Texas NICUSA builds, operates, maintains, and markets Texas.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies. Since its launch in 2000, Texas.gov has securely processed more than 201 million financial transactions and collected more than \$30 billion on behalf of participating entities.

About NIC

NIC Inc. is the nation's leading provider of official government websites, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. Our popular self-funded solution allows government to put in-demand services online without using taxpayer funds. The NIC family of companies currently provides cost-effective eGovernment solutions for more than 3,500 federal, state, and local agencies in the United States. Additional information is available at www.egov.com.